

Press release

**Mobility Data Space at the Mobility Innovation Summit 2025,
bcc Berlin Congress Center, 25 – 26 March 2025**

Data economy increasingly important to automotive industry

Munich, 19.03.2025. According to Dr. Judith Puttkammer, there is no doubt about it – in the future, the global competitiveness of Europe’s automotive industry will increasingly rely on the smart use of vehicle-generated data. As the Deputy Project Manager at the Mobility Data Space explains, “The benefits of data are not confined to a company’s own ‘brand space’, for instance where a vehicle manufacturer analyses driving behaviour and suggests optimised maintenance measures to individual drivers. In many cases, the full potential of data is only realised if data from different brands is analysed or if it is analysed in conjunction with data from other sources.”

Puttkammer goes on to say that, if the vehicle owner so wishes, vehicle-based data could for example be used for personalised motor insurance premiums based on their own driving behaviour. Mileage and fuel level data could also help companies and organisations to optimise vehicle fleet management. “The higher the number of participating data providers and users, the greater the benefits of vehicle-based data applications like these. The advantage for these areas of application is that data from different manufacturers can be obtained in a standardised format via a standardised interface”, she adds. This calls for a neutral data exchange platform, which is where the Mobility Data Space (MDS) comes in. Funded by the Federal Ministry for Digital and Transport, the data space provides an infrastructure for secure, sovereign data trading and a community where members can share ideas and progress use cases.

At the Mobility Innovation Summit, Puttkammer will be highlighting an MDS use case where testing organisations and several Original Equipment Manufacturers (OEMs) are sharing electric vehicle battery status data. The goal of the use case is to develop an online battery check – an attractive new vehicle-based data service that can improve EV transparency and acceptance, especially in the used car market. The fact that several different companies are sharing their data means that car owners would no longer have to wait several days for an on-site appointment at the test centre, then drive their car there and hand it over for the battery status to be checked. Instead, the entire service could be provided digitally by the testing organisation, making the process more efficient, customer-friendlier and faster. “The MDS offers clear benefits for projects like this that involve multiple data providers and users. The MDS acts as a neutral moderator, bringing OEMs and testing organisations together around the same table and developing and coordinating standardised solutions with both sides in compliance with competition law.” Without the MDS, each OEM would have to discuss and implement the processes, data formats, etc. individually with each testing organisation. The MDS thus acts as an innovation accelerator, as well as offering enhanced data use security.

The question of how data-driven innovations can shape the automotive industry’s future will also be on the agenda at the Mobility Innovation Summit in Berlin, which is held in German. During the session on “The Data Economy: Speed Through Data” (25 March 2025, 15.30 – 16.30, bcc Hall 2), Dr. Judith Puttkammer (MDS), Thorge Erichsen (Mercedes-Benz Group AG), Frank Krüger (Federal Ministry for Digital and Transport) and lawyer Dr. Michael Kraus (CMS Hasche Sigle) will discuss various aspects of commercial data use.

For more information about the event, visit <https://www.mobility-innovation-summit.com/de>
<https://mobility-dataspace.eu>



Judith Puttkammer, Deputy Project Manager at the Mobility Data Space (Source: MDS; Photographer: Bojan Ritan)

To download the images please click [here](#).

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About the Mobility Data Space:

The Mobility Data Space (MDS) is a data marketplace where partners in the mobility sector can exchange data on their own terms in order to enable and develop innovative, environmentally and user-friendly mobility concepts. The technical design of the MDS is being implemented in close coordination with European and national initiatives to ensure compatibility with the projects of Gaia-X and other European data spaces. The Mobility Data Space's operating company DRM Datenraum Mobilität GmbH – a limited company (German GmbH) without the intention of making a profit – grew out of a project initiated by acatech – National Academy of Science and Engineering. The MDS is funded by the Federal Ministry for Digital and Transport.

The operating company's partners are the acatech Foundation, BMW INTEC Beteiligungs GmbH, Caruso GmbH, Deutsche Bahn AG, Deutsche Post AG, HERE Europe B.V., HUK-COBURG Haftpflicht-Unterstützungs-Kasse kraftfahrender Beamter Deutschlands a.G. in Coburg, Mercedes-Benz AG, VDV eTicket Verwaltungsgesellschaft mbH, Volkswagen Group Info Services AG and the states of Baden-Württemberg, Bavaria and North Rhine-Westphalia.

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