

Michael Birlbauer is the new Director of the Mobility Data Space Community Management department

Munich, 27.04.2023. Michael Birlbauer (42) has been in charge of the Mobility Data Space (MDS) Business Development department since taking up his role as Director Market & Community in April 2023. The MDS is an online marketplace for the secure and sovereign trading of mobility-related data. It is operated to European standards by DRM Datenraum Mobilität GmbH and funded by the Federal Ministry for Digital and Transport. Birlbauer and his team support the marketplace participants and recruit new members to the community so that further business cases can be developed.

Birlbauer brings a network of professional contacts and experience from previous positions to his new role. He understands the perspective of both data producers and of data processing companies and data users. He has previously worked for the PwC mobility platform and led the technical design of the project “Verbesserung der Verkehrsdatensituation in München” (Improving the Traffic Data Situation in Munich) for the City of Munich.

Dr. Tobias Miethaner, spokesperson of the MDS Management Board, says “I am delighted that, in Michael Birlbauer, we have been able to recruit a Director of Community Management with several years’ experience in the mobility sector. His industry know-how and network of contacts will help to grow the Mobility Data Space even faster.”

Birlbauer is excited about his new role’s relevance to society: “The MDS brings data providers and data users together to create new digital mobility products that can support the transition to more sustainable mobility. Products that will benefit us all by enabling better, climate-friendlier mobility. I look forward to working with my team to make a real difference.”

www.mobility-dataspace.eu



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A printable image is available for [download here](#).



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About the Mobility Data Space:

The Mobility Data Space (MDS) is a data marketplace where partners in the mobility sector can exchange data on their own terms in order to enable and develop innovative, environmentally and user friendly mobility concepts. The technical design of the MDS is being implemented in close coordination with European and national initiatives to ensure compatibility with the projects of Gaia-X and other European data spaces. The Mobility Data Space's operating company – the non-profit organisation DRM Datenraum Mobilität GmbH – grew out of a project initiated by acatech – National Academy of Science and Engineering. The MDS is funded by the Federal Ministry for Digital and Transport.

The operating company's partners are the Förderverein of acatech – National Academy of Science and Engineering, BMW INTEC Beteiligungs GmbH, Caruso GmbH, Deutsche Bahn AG, Deutsche Post AG, HERE Europe B.V., HUK-COBURG Haftpflicht-Unterstützungs-Kasse kräftfahrender Beamter Deutschlands a.G. in Coburg, Mercedes-Benz AG, Volkswagen Group Info Services AG and the states of Bavaria, Baden-Württemberg and North Rhine-Westphalia.