

**Winfried Hermann, State Minister of Transport, Baden-Württemberg:**

## **Baden-Württemberg to engage as active partner in Mobility Data Space**

**Munich, 12.07.2022.** The state of Baden-Württemberg has joined the Mobility Data Space, becoming the latest shareholder in its operating company DRM Datenraum Mobilität GmbH. Funded by the Federal Ministry for Digital and Transport, the Mobility Data Space (MDS) is a secure data marketplace that seeks to enable and enhance new mobility solutions by facilitating the autonomous exchange of data among equal partners ranging from start-ups to large corporations and other organisations. This goal is shared by the state of Baden-Württemberg, as State Minister of Transport, Winfried Hermann, confirms: “The MDS supports more efficient, greener mobility and is providing fresh impetus for the transition to sustainable transport. We will be carrying out a variety of application projects to demonstrate our engagement as an active partner in this initiative.”

### **Digitalisation enables new solutions for tomorrow’s mobility**

Partners can use the MDS data marketplace to provide targeted access to data that may be of limited use within their own organisation but can be used by or in conjunction with other partners to support new business models. As Hermann explains, “The data provided through the Mobility Data Space enables innovative traffic and mobility management applications and mobility services, as well as new business models. It also supports the development of a new, multimodal mobility culture.” The state of Baden-Württemberg sees the MDS as another means of strengthening and implementing its digitalisation strategy in the field of sustainable digital mobility – as the transport minister puts it, “advances in mobility are data-driven”. He adds that the state is seeking to strengthen its competitiveness by promoting digital business models and digital connectivity between mobility systems.

### **Digitalisation as an enabler of new mobility behaviour**

According to transport minister Hermann, the efficiency gains enabled by data-driven business models can benefit the public by making public transport more attractive and sustainable. “Digitalisation is quite rightly regarded as an enabler of new mobility behaviour.” He believes that there is also untapped potential in logistics. In the freight transport sector, for example, data could be used to enable more effective integration of rail and inland waterway transport with the rest of the logistics system. Baden-Württemberg’s decision to join the MDS also sends out a strong signal to the automotive industry. The state is working with the automotive industry on a number of projects to improve private transport, such as a digital road sign register and initiatives to use mobility data for traffic forecasting and to improve road safety. These projects are an invaluable addition to the MDS.

### **Federal state participation key to enabling the transition to more sustainable mobility**

DRM’s founding Managing Director, Manfred Rauhmeier, welcomes Baden-Württemberg’s decision to join the MDS: “The Mobility Data Space was established to enable autonomous data exchange between equal partners in the mobility sector. The participation of Germany’s federal states and municipalities is key to the success of this central element of the German government’s data strategy. Getting Baden-Württemberg on board is a huge win for the Mobility Data Space and its overarching social and policy goal of supporting the transition to more sustainable mobility.”

According to DRM’s operational Managing Director, Michael Schäfer, “Our data sharing community seeks to enable new business models by connecting mobility providers. The Mobility Data Space also aims to support the transition to more sustainable mobility, and the involvement of the federal states is absolutely key in this regard. We are therefore delighted that Baden-Württemberg has become the second state to join us, after North Rhine-Westphalia. We need a strong national basis for the sovereign exchange of data throughout Europe.”

Images:



Winfried Hermann, State Minister of Transport, Baden-Württemberg (Photo: Sebastian Berger)



DRM Managing Directors Michael Schäfer (left, image: DRM Datenraum Mobilität) and Manfred Rauhmeier (right, image: acatech; photographer: David Ausserhofer)

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## **About the Mobility Data Space**

The Mobility Data Space (MDS) is a data marketplace where partners in the mobility sector exchange data in a self-determined manner in order to enable and further develop innovative, environmentally friendly and user-friendly mobility concepts. The technical conception of the MDS is carried out in close coordination with European and national initiatives to ensure compatibility with the projects of Gaia-X as well as other European data spaces. The supporting company is the non-profit organisation DRM Datenraum Mobilität GmbH, which emerged from a project of acatech – National Academy of Science and Engineering. The MDS is funded by the Federal Ministry for Digital and Transport.

In addition to the support association of acatech – National Academy of Science and Engineering, shareholders include BMW INTEC Beteiligungs GmbH, Caruso GmbH, Deutsche Bahn Aktiengesellschaft, Deutsche Post AG, HERE Europe B.V., HUK-COBURG Haftpflicht-Unterstützungs-Kasse kraftfahrender Beamter Deutschlands a.G. in Coburg, Mercedes-Benz AG and Volkswagen Group Info Services AG, as well as the states of North Rhine-Westphalia and Baden-Württemberg.