



TÜV Rheinland – we enable Data-driven business models in mobility with our Trusted Data Services

For 150 years, we have stood for security, quality and trust - even in the digital age. In the networked world, we check data for usability and thus make new services possible.

1. We offer the following services from the Trusted Partner portfolio:

Selection	Category
x	a) Ideation and business development
	b) Hosting and operation
x	c) Integration and data management
	d) Software development

2. Why are we the ideal Trusted Partner for you? How do we stand out from the competition?

TÜV Rheinland takes on the role of an independent third party that ensures that data is handled securely and in compliance with the rules. The TÜV brand has stood for trust for more than a century. This trust is critical to the success of many novel, data-driven business models in order to bring customers along with them.

In particular, our overarching Future Mobility Solutions innovation team is opening up newly emerging business areas in the "Mobility" Group Division through forward-looking service developments. Thanks to this wide range of business areas, we are able to provide support in various application scenarios. The focus here is on highly automated driving, alternative drives and digital mobility services. The team is growing continuously and has already been able to place numerous services on the market. Our customers and partners include public and private transport companies, municipalities, car manufacturers and suppliers, workshop operators, technology and software manufacturers, fleet managers and industrial companies.



3. What experience and references do we present in the offered service?

The Future Mobility Solutions unit is responsible for the Trusted Data Service for TÜV Rheinland and oversees the further development of the solution. The aim of the project is to develop a neutral vehicle data platform on the basis of which a wide range of services can be offered for various use cases (fleet management, car rental, mobility sharing, vehicle insurance, workshops, etc.) - while complying with data sovereignty and regulations.

The platform was implemented jointly by internal and external developers. For the service level, there was close cooperation with customers, internal companies (e.g., TÜV Rheinland Schaden- und Wertgutachten) and development houses.

In addition, studies were carried out together with research institutes on forward-looking fleet services, and an in-depth knowledge base on current challenges was built up. In cooperation with partners and pilot customers, successful POCs have already been completed and new business models launched.

4. Service Description

- Technical connection of the Trusted Data Service to existing applications and platforms ("data hubs")
- Adaptation of the Trusted Data Service to the requirements of use cases to be implemented
- Ensuring DSGVO-compliant handling of data (consent management, pseudonymization/anonymization, deletion robots, etc.)
- Innovation workshops to develop new use cases / business models
- Support with data protection impact assessments

5. Scope of Services

That depends on the scope of the project. Basically, we provide data protection impact assessments, IT integration with our Trusted Data Service, expertise on DSGVO-compliant handling of (vehicle) data, and so on. The duration is therefore difficult to define.



6. Pricing

Pricing results from the scope of the project and therefore cannot be defined across the board as our services are adapted according to the corresponding requirements.

7. Contact person(s)

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